



# Agent Programs Overview

Real estate agents come in all shapes and sizes. Motivations, experience, goals, needs, and expectations are as unique and individual as the agents themselves. No matter where you are in your career...*no matter where you want to take it...*Sage Realty Group is committed to delivering the tools and resources to help you live your best Realtor® life:

- High-intent Leads
- 18/7/365 Broker Support (Brokers need sleep, too)
- On-call Social Media Guru
- Education
- Cards, signs, name badges
- SentiKey for your listings
- Convenient offices
- E&O Insurance

All with attractive splits...

Program	Production Level	Split		Tech & Compliance (monthly)
		Your Leads	Our Leads	
Initiate Agent	<\$1MM	75/25	50/50	\$100.00
Associate Agent	\$1MM-\$5MM	90/10	75/25	\$100.00
Senior Agent	>\$5MM	90/10	75/25	\$0.00

## The Programs

**Initiate Agents.** We call our lowest production level “Initiate”, because it sounds way better than “scrub”. The Initiate Program teams you with a Senior Agent under the guidance of your Broker. You’ll shadow and learn by doing. You’ll gain structure, direction, and confidence while your Broker works with you on your leads to get you on your feet toward becoming an Associate Agent.

**Associate Agents** have time on task and have documented production from the past 12 months of between \$1 million and \$5 million. Associate Agents are the largest and most diverse set of agents...everything from a part-time hustle to an “encore career” and all things in-between. You’ve had some success, know the basics and are looking to incrementally improve your conversions and create a sustainable pipeline.

**Senior Agents** are the “been there, done that” agents. You’ve seen a thing or two (maybe more). The only thing holding you back is a lack of time. With an Initiate Agent handling things like paperwork, vendor scheduling and chasing down RfRs, Senior Agents are free to do what they do best...making connections and generating new business. What’s more, you’ll enjoy the cache’ and credibility of introducing your dedicated Initiate Agent to your clients. Because you already know how to market your unique value proposition, we offer a \$1200.00 annual flex spend marketing budget. Spend it where YOUR customers are!

Call or text Bob Jackson, Qualifying Broker and Chief Strategist for a confidential discussion to see if Sage Realty Group is right for you.

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