



## Agent Programs Overview

What you get:

Program	Production Level	Split	Tech & Compliance (monthly)	Flex Marketing Budget (monthly)
Associate Agent	\$1MM-\$5MM	90/10	\$100.00	\$0.00
Senior Agent	>\$5MM	90/10	\$0.00	\$100.00

- High-intent leads keep you fed today while you build your referral machine
- Broker that responds in 30 minutes or less
- Branded social content
- Monthly education tied to real production levers
- Cards, signs, name badges
- SentiKey for your listings
- Convenient offices
- E&O Insurance
- Differentiated Tech Stack

What it means:

Most brokerages recruit on volume. They build a roster, hand each new agent a generic toolkit, and hope something sticks. The data tells you how well that works: in this market, roughly half the agents at a typical firm close nothing in a given year. Sage was built around a different premise. The 65–80% of an agent's results that's controllable comes down to two things: how they work, and which clients they work with. We help with both. We measure ourselves on whether it shows up in production.

**79% of Sage agents are producing this year. The Valley MLS median for firms of 10 or more is 54%.**

If the gap between those two numbers is interesting to you, the conversation about how we got there is worth having in person.

Call or text Bob Jackson, Qualifying Broker and Chief Strategist for a confidential discussion to see if Sage Realty Group is right for you.

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